



**Act Now!**

TFSA Promotion ends October 29, 2010

**5**

**- year GDA rates  
just got even better!**

*For more information on taking advantage of Equitable Life's TFSA/GDA special promotion, please contact either your local Investment Marketing Manager or our Customer Service centre at 1-800-668-4095 or visit us on the web at [www.equitable.ca/advisorhome/](http://www.equitable.ca/advisorhome/)*

FOR ADVISOR USE ONLY



**Equitable Life  
of Canada**

# Equitable Life's **5**-year GDA rates *just got even better!*

***This is your last chance to take advantage of this special offer. Until October 29, 2010\*, invest in an Equitable Life® Tax-Free Savings Account (TFSA) GDA with a 5-year term, a minimum deposit of \$1,000 and we'll better our weekly posted 5-year rate up to an additional 25 bps! Let's help your clients get more for their money.***

**Important reminder:** All applications dated on or before October 29, 2010, must be received at the Equitable Life head office in good order no later than Friday, November 5, 2010.

Please review the chart to see how to maximize the rate enhancement:

Deposits	Rate Enhancement
\$1,000 to \$2,999	10 bps
\$3,000 to \$4,999	15 bps
\$5,000+	25 bps

How can your clients take advantage of the limited time offer of our GDA rate enhancement?

- Complete an Equitable Life TFSA – Guaranteed Investments (GIA) Application Form (#796).
- You may choose to ensure the current week's rate, and your enhanced rate by faxing in your rate guarantee request to 1-519-883-7428.
- Send in your completed application (above) to Equitable Life.

Based on Cannex 5-year GDA rates effective October 14, 2010. Rates subject to change. This information does not constitute legal, tax or other professional advice.

\* Equitable Life reserves the right to discontinue this promotion at any time without notice. Any application received after November 5, 2010, will receive the posted rate with no enhancement.

© Denotes a trademark of The Equitable Life Insurance Company of Canada



Equitable Life  
of Canada®