



Act Now!

Promotion ends March 5, 2010

The Best

5

– year GDA
rates in the
industry*
*just got
even better!*

For more information on taking advantage of Equitable Life's TFSA/GDA special promotion, please contact your regional Investment Marketing Manager, customer service centre at 1-800-668-4095 or visit us on the web at www.equitable.ca/advisorhome.

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Equitable Life
of Canada®

The Best **5** – year GDA rates in the industry* *just got even better!*

This is your last chance to take advantage of this special offer. Until March 5, 2010, invest in an Equitable Life® Tax-Free Savings Account (TFSA) – GDA with a 5-year term, and a minimum deposit of \$1,000 and we'll better our weekly posted 5-year rate with an additional 25 bps!

All applications must be received at the Equitable Life head office in good order no later Friday, March 12. For complete rate and GDA product information please visit our advisor site, www.equitable.ca/advisorhome.

How can your clients take advantage of the limited time offer of our GDA rate enhancement?

- Complete an Equitable Life TFSA – Guaranteed Investments (GDA) Application Form (#796).
- Contact our Customer Service Centre at 1-800-668-4095 for the current week's Rate Guarantee and your enhanced rate.
- Send in your completed application (above) with the rate guarantee confirmation number provided to you from our customer service team.

* Based on Cannex 5-year GDA rates effective February 25/10, with a minimum of \$500 deposit. Rates subject to change.

This information does not constitute legal, tax or other professional advice.

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