



# PROTECTING THE IMPORTANT THINGS IN LIFE

## EquiLiving® critical illness insurance

### DO YOU HAVE PROTECTION FOR WHAT'S REALLY IMPORTANT?

Take this test and see. Rate each of the following events from one to five, where one represents the most serious financial impact. Next, indicate whether you have insurance in place to help cover the financial impact of the event.

EVENTS	FINANCIAL IMPACT					ARE YOU INSURED?	
	\$  \$					Yes	No
	1	2	3	4	5		
Your car is stolen							
You suffer a heart attack							
Your basement floods							
You are diagnosed with life-threatening cancer							
Your shingles blow off your house							
You suffer a stroke							
Your windshield is cracked							
You are diagnosed with Multiple Sclerosis							

If you're like most people, your "stuff" is covered. But are you?

### THE RISK OF A CRITICAL ILLNESS IS REAL. THE COSTS...DEVASTATING

Government health plans may not cover all the costs associated with living with a critical illness. At the most critical time in their lives, many Canadians are forced to deplete their life savings in order to get the life-saving treatment they need or to pay for modifications to their home or vehicles so they can remain independent for as long as possible.

### A CRITICAL ILLNESS DOESN'T HAVE TO EQUAL FINANCIAL HARDSHIP

EquiLiving critical illness insurance provides funds when it's critical, so that you can manage expenses and focus on your recovery.

Talk to your advisor about **EquiLiving** today.

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