



CAREpath

▶ THE CANCER ASSISTANCE PROGRAM

We'll be there.



Welcome To CAREpath™

Canada's Leading Cancer Navigation System™ through Equitable Life of Canada®

CAREpath is a program designed specifically to help Equitable Life Plan Members and their eligible dependents who have been diagnosed with cancer navigate the complicated and fragmented public healthcare system. CAREpath is the only Navigation System specializing in cancer and the workplace.

Cancer is a growing concern in the workplace:

- Cancer is projected to become the leading cause of death worldwide in 2010;
- Cancer has spread to over 40 percent of the population;
- Cancer is now the number one physical cause of long-term disability in the workplace; and
- 45 percent of cancer occurs under the age of 65.

Cancer is a complicated disease that is treated in a complex public healthcare system where:

- Many healthcare professionals are overworked;
- Waiting times are often too long;
- Emotional needs are not adequately met; and
- Links between services (doctors, tests, treatments) are complex and fragmented.

How Does CAREpath Help?

From initial diagnosis throughout the course of treatment, CAREpath dramatically improves the quality of care, recovery time and outcomes for Equitable Life Plan Members and their eligible dependents with cancer. When calls are made to CAREpath, an experienced nurse/physician team guides each person with cancer toward the right treatment, at the right place, at the right time.

CAREpath Results

As a result of CAREpath Navigation in:

49% of cases CAREpath improved symptom control medication

20% of cases CAREpath changed/expedited necessary surgery

77% of cases CAREpath reduced toxicity from treatment



Answers. Guidance. Support.

Welcome To CAREpath

Canada's Leading Cancer Navigation System

Benefits for Employers

Can you afford not to offer CAREpath to your employees?

Until now, the service has not been available to employers with less than 500 employees. Equitable Life and CAREpath have changed this because many employers have difficulty when faced with an employee newly diagnosed with cancer. There can be feelings of helplessness, wanting to help, but not knowing how. Having CAREpath as part of a benefits package can make this difficult time much less stressful. CAREpath helps before, during and after any absence from work, while employees are dealing with the impact of cancer. One employer group found:

- *69 percent of employees were employed at time of cancer diagnosis and returned to work*
- *23 percent of employees worked full or part time throughout initial cancer treatment*

CAREpath offers tangible help to employees when diagnosed with cancer. Many CAREpath clients report that employee morale is significantly boosted when the CAREpath program is available.

Benefits for Plan Members and their Dependents

CAREpath works in close collaboration with the family doctor and specialists to ensure everything possible is being done to help and that everyone involved fully understands all recommendations. CAREpath services do not duplicate those provided by the public healthcare system – they complement them. None of the services are covered by provincial health plans.

CAREpath Navigation provides:

- Expert medical advice and support through all phases of treatment;
- Clear explanations of options for tests and treatments;
- Guidance to alternate treatment locations, if requested/required; and
- Emotional support for Plan Members and their dependents.

To find out more about CAREpath or any other Equitable HealthConnector™ Service, please speak to your Equitable Life Group Marketing Manager. To locate your nearest Equitable Life Regional Group Sales Office, visit www.equitable.ca

